



# MEDIA ALERT APRIL 3rd 2013

## **FREESTYLE MOTOCROSS RIDER ROBBIE MADDISON TO APPEAR AT MASTERS STORE HAWTHORN**

Freestyle Motocross rider Robbie 'Maddo' Maddison will be appearing at the Grand Opening of the NEW Masters Home Improvement store on Toorak Road, Hawthorn East this weekend, as part of his new role as global brand ambassador for 909 Power tools.

Robbie will be available for fan photos and to sign autographs. He has recently signed with 909 powertools and will front the campaign to roll-out their new range of 'touch technology' products.

Robbie has completed many incredible feats in his career, by following his motto "Face your fears – live your dreams." In 2009, Maddo successfully jumped 96 feet up onto the Arc De Triomphe in front of Paris Las Vegas, and then descended a 24 metre drop from the top back to the ground. Later that year, he jumped the iconic Tower Bridge in London with a backflip, whilst the drawbridge was open.

Most recently, Robbie was the motorbike stunt double for Daniel Craig in the latest James Bond movie 'Skyfall'. All of the major stunts in the film were performed by him, adding 'Hollywood' to his long list of accomplishments.

**Head down to Masters Home Improvement Store Hawthorne this weekend and meet a real Aussie legend in the flesh!**

**DATE/TIME: Saturday 6th April, 1PM - 3PM  
Sunday 7th April, 10AM - 12PM.**

**LOCATION: Masters Home Improvement Store, 742 Toorak Road, HAWTHORN EAST**

Facebook: 909  
Twitter: 909 Powertools  
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